



# Carlos Alberto Barrios

BUSINESS ADMINISTRATION | MARKETING SPECIALIST

BIRTH DAY: 05/04/1985 | MOBILE: 317 8414693 | [MAIL@BETOBARRIOS.COM](mailto:MAIL@BETOBARRIOS.COM)



## WORK EXPERIENCE

B&B Holding Group

Jan 2013 - Today

### CEO

This organization promotes different business in diverse markets. Currently the company is in the following sectors: health and beauty (cosmetics), technology, creativity, food and business consulting. I'm the CEO and the major shareholder of the company.

CBP Consultoría SAS

Aug 2008 - Today

### Manager

I am the manager of a consulting organization for: maketing strategy, business plans, coaching, and marketing research. I'm a shareholder of the company also an Senior Consultant in market segmentation (qualitative and quantitative), entrepreneurship and strategic planning.

Alcomercio SA

Apr 2007 - Jul 2008

### Manager

Alcomercio S.A. is dedicated to storage of goods in Zona Franca in Cartagena. when I joined the company I improved the management indicators, which has allowed an increase in financial indicators, based on an improvement in the marketing, operations and sales strategy.

Sotracar SA

Agu 2006 - Jul 2008

### Chief Financial Officer

Company dedicated to freight transport in the city of Cartagena Colombia. When I joined to the company as the Chief Financial Officer I showed the importance of a responsible person responsible in the management of finance at the company through continuous analysis which enabled an easy and agile management decisions.

El Redil

Dec 2003 - Jun 2005

### Manager

Being the manager of EL Redil leave me many achievements because I created this organization when I studied my degree. In this position I could hear the different titles that a person can have in a company, and also knew the importance of management of personal for the joint pursuit of goals.

## EDUCATION

UNIVERSIDAD  
DEL NORTE  
2011

Marketing Specialist  
Barranquilla Colombia

UNIVERSIDAD  
DE LOS ANDES  
2006

Business Administration  
Bogota Colombia

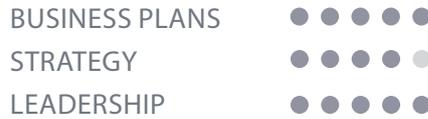


## MAIN SKILLS

### Marketing



### Entrepreneurship



### Web



## PROGRAMS



## ACHIEVEMENTS



### Thesis (2006)

"La trayectoria empresarial de un huilense: historia empresarial de Gilberto Perdomo Zambrano (1952)".

### SDDE-SCRD-OEI (2011)

Senior Consultant for the Market research of the cultural sector in Bogota.

### SDDE-SCRD-OEI (2011)

Senior Consultant for "entrepreneurship of the cultural industries and improving the quality of the cultural offer" in Bogota.



## LANGUAGES



## HOBBIES



I'm 30 years old, i have a degree in Business Administration in the Universidad de Los Andes (2006) and Marketing Specialization in the Universidad del Norte (2008), I have experience in finances, marketing, management, IT, quality systems and web design. I consider myself a good person with a high capacity to board the conflict, and I have skills on group working. I am always improving my work and personal development with new challenges and aims in my life.

[THANKS FOR YOUR INTEREST](#)

[mail@betobarrios.com](mailto:mail@betobarrios.com)

[www.betobarrios.com](http://www.betobarrios.com)

+57 317 8414693